



2018 University of
Wisconsin Obesity
Management Summit
May 18-19, 2018
Madison, WI



EXHIBITOR PROSPECTUS

PROVIDED BY

University of Wisconsin Department of Surgery

University of Wisconsin–Madison Interprofessional Continuing Education Partnership (ICEP)

www.surgery.wisc.edu/obesity_summit

About the Conference

Obesity is one of the most pressing health challenges facing Wisconsin. Join your colleagues and attend the inaugural University of Wisconsin Obesity Management Summit to learn about cutting-edge, evidence-based obesity treatment approaches.

Conference and Exhibit Dates

Friday May 18 - Saturday May 19, 2018

Exhibitor Highlights

The conference presents an ideal opportunity for exhibitors to:

- Interact with physicians, surgeons, nurses and advanced practice providers in the state of Wisconsin and Midwestern region
- Display the most current treatment advances and products in regards to obesity management
- Network with over 150 anticipated attendees in the exhibit space during meals, breaks and registration
- Attend the educational activity

Exhibit Package: \$1,500

The exhibit package includes:

- One 8x3' fully skirted table and two chairs
- Table linens and wastebasket
- Admittance for two representatives
- Meals during the educational activity

Your organization will be acknowledged:

- On signs at the meeting
- On slides during all breaks in general session
- Announced before all breaks during general session
- In the course syllabus
- On the course website

The following events will be held in the exhibit space to encourage traffic:

- Entry
- Registration
- Breakfasts
- Lunches
- Refreshment breaks

Exhibitor Details

Exhibit schedule

Set-up: Friday, May 18, 6:30-7:00 am

Exhibits: Friday, May 18, 7:00 am-5:30 pm & Saturday, May 19, 7:00 am-Noon

Dismantle: Saturday, May 19, Noon

Exhibitor fees are due March 15, 2018

Register early. Exhibit space is limited.

How to register

To claim your spot at the 2018 UW Obesity Management Summit, complete our online exhibitor application.

<https://ce.icep.wisc.edu/exhibitor-application-2018-uw-obesity-management-summit>

Questions?

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Security

The exhibit area is not a secured area and no security guard will be provided. It is strongly recommended that items of value be removed when booth is not staffed. Neither the University of Wisconsin nor the Monona Terrace Convention Center will be responsible for any lost or stolen items.

Provided By

University of Wisconsin School of Medicine and Public Health
- Department of Surgery and Office of Continuing Professional Development in Medicine and Public Health

In support of improving patient care, the University of Wisconsin-Madison Interprofessional Continuing Education Partnership (ICEP) is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team.



Liability

The City shall be responsible for any injuries, claims or losses arising from or caused by the acts or omissions of its agents or employees acting within the scope of their employment while retaining statutory protections provided by Sec. 893.80 and Sec. 895.46, Wisconsin Statutes. The Board of Regents of the University of Wisconsin System shall be responsible for any injuries, claims or losses arising from or caused by the acts or omissions of its agents or employees acting within the scope of their employment while retaining statutory protections provided by Sec. 893.82 and Sec. 895.46, Wisconsin Statutes. The obligations of the parties under this paragraph shall survive the expiration or termination of this agreement.

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